



SATISH PRADHAN

DNYANASADHANA COLLEGE, THANE

(Arts, Science and Commerce)

Academic Year 2019-2020

Best Practices

Practice-1

Title: URJA SETU

Context:

- ❖ URJA SETU was started in the year 2017-18 for giving platform to NGOS, students and micro entrepreneurs to showcase their products and skills. URJA SETU.
- ❖ The platform was extended to NGOs and Micro entrepreneurs but later on students were also invited on the suggestion of management.

Goal:

- ❖ Introducing micro models of development through interactive programs
- ❖ To act as a bridge between students and the social organizations working for the cause
- ❖ To generate a pool of student volunteers who can contribute for the social cause
- ❖ To provide opportunity to showcase talents and skills of the students and these social organizations
- ❖ To provide marketing niche to these micro entrepreneurs by optimum use of institute's resources
- ❖ To strengthen students economically which is in tune with the college's vision and mission statements
- ❖ To facilitate linkage between various social organizations
- ❖ Small contribution to Image building of the institute

Practice:

- ❖ We conduct 2 to 3 Urja Setu exhibitions every year since its inception.
- ❖ The central theme of URJA SETU is to give platform to NGOs, entrepreneurs, Students, as well as to spread awareness about the working of NGOs and micro entrepreneurs among the students.
- ❖ NGOs, entrepreneurs and students exhibited products such as cotton and jute bags, Warli products, organic vegetables, organic manures, Panipuri , Snacks, paper flowers, artificial jewellery, handicraft items, Marathi Books on science and social work, products promoting eye and organ donation, paper crafted envelopes, games, paper mache , Eco friendly Ganpati and Makhars, Artificial jewellery, Chocolates, nail art, tattoo making, Mehendi, Portrait making , games etc.
- ❖ The theme of URJA SETU last year was to Contribute to Government initiative on plastic ban. So exhibition cum sale of alternatives of plastic products was organized.
- ❖ URJA SETU 2018-19 was in Collaboration with Thane Municipal Corporation and Samarth Bharat Vyaspeeth, Thane
- ❖ Footfall of more than 1000 Thaneites , teachers and students were observed.
- ❖ Teachers and students from 4 colleges from Thane and Mumbai attended the event.

Impact of practice/ evidence of success:

- ❖ Students made 20% to 80% profit from their sale.
- ❖ Asmita More made Modaks during Ganpati Festival and made different flavoured sweets in various attractive packagings. She was invited as a trainer in Menon College, Mumbai.
- ❖ Nikhil prepared eco- friendly Ganpati decorations, which he sold in exhibition before Ganapati festival
- ❖ He was called as a trainer in Guru Nanak college, Mumbai for Eco friendly Ganpati making
- ❖ He got job in art studio due to his idol making skills
- ❖ He has also mastered Warli painting art. Dr. Chitte gave him two assignments of warli painting mural and Ganpati idols, which he completed successfully
- ❖ Volunteers and student participants learn
 - Entrepreneurial skills
 - Marketing skills
 - Team spirit
 - Confidence building
 - Accounting Skills
 - Communication skills

Obstacles faced/ problems encountered:

- ❖ Time Management as per the time table

Resources required:

- ❖ Space
- ❖ Display tables
- ❖ Support staff
- ❖ Publicity materials

Contact details:

- ❖ Name of the Principal: Dr C.D.Marathe
- ❖ Name of the Institution: Satish Pradhan Dnyanasadhana College
- ❖ City: Thane
- ❖ Pin code: 400604
- ❖ Accredited status: Reaccredited B⁺
- ❖ Work Phone: 022-25821615
- ❖ Website: <https://www.dnyanasadhanacollege.org>

Glimpses of “URJA SETU”



Visit of people and students to Urja Setu Exhibition



Team of Urja Setu



Articles displayed in URJA SETU Exhibition



Hon. Satish Sheth Sir, member of Management visited URJA SETU Exhibition

Practice-2

STRENGTHENING PLACEMENT AND CAREER COUNSELLING ACTIVITIES

Context:

- The cell aims at providing internships to FY and SY learners and assistance on final placements to TY and PG students along with part-time job opportunities.

Goal

- ❖ To develop student's confidence to face interview for Internship as well as final placement with counseling sessions.
- ❖ To act as a link between industry and academia.
- ❖ To assist students in preparation of CVs
- ❖ To help students in terms of soft skill development for GD and PI.
- ❖ To bring the job opportunities in the domain of Finance, Marketing, Accounting, Admin, Research, Information Technology, Business Analyst, Pharmacy etc.
- ❖ To aid through sessions and interactions with students for entrepreneurship development.

Practice:

- ❖ Internship drives, Drive for Alumni and Job fair is organized along with sessions throughout the year.
- ❖ Since the students are from economically weak background, assistance through paid internships for 2-3 months is provided. If the performance of student is found good, Cell helps them to get part-time or full time job through campus.

- ❖ To develop the soft skill practices of the learners, placement cell has initiated the activity of Employability Skill Test and Counselling Session under the guidance of CII under UNDP Programme in 2018-19.
- ❖ Insurance being the need of every individual and institution , the drives with insurance companies were organized by the cell time to time namely Life Insurance Corporation of India , Birla Sunlife Insurance Company, Edelweiss Tokyo Life Insurance etc.
- ❖ To hold the job fair in 19-20 , the cell has organized the meeting with HRs of companies willing to participate in the job-fair in order to understand the requirements of each position.

Impact of practice/ evidence of success:

❖ Counselling Sessions

- Students benefited = 666

❖ Internship opportunities

- Students appeared = 276
- Students selected = 51

❖ Part time job

- Students appeared = 47
- Students selected = 18

❖ Final Placement

- Students Appeared
- Job Fair = 350
- Other Drives throughout the year = 50

❖ Alumni Placement Drive

- Students Appeared = 56

CSR Activities

- Applied = 43
- Benefited = 33
- ❖ Awareness on current trends and issues in various industries is generated through discussions with industry experts. Some of the Industry experts are:
 - 1) Mr Nikatan Taware (Brightways)
 - 2) Ms Neeta Bihare (LIC of India)
 - 3) Mr Tariq Pathan (BDE, Quastech)
 - 4) Mr Shankar Kokate (Sai Tours , Proprietor)

Obstacles faced/ problems encountered:

- ❖ Unwillingness of learners to go for Sales
- ❖ Disparity between the job specified under appointment letter and actual job assigned

Resources required

- ❖ Space
- ❖ Interview room
- ❖ Classrooms
- ❖ Staffroom

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Glimpses of, “STRENGTHENING PLACEMENT AND CAREER COUNSELLING ACTIVITIE”



Orientation of students before
Interview



Student facing Interview

SATISH PRADHAN DNYANASADHANA COLLEGE,
THANE
(ARTS, SCIENCE AND COMMERCE)

PLACEMENT & CAREER COUNCELLING CELL
PRESENTS

JOB FAIR 2020

Free
Entry

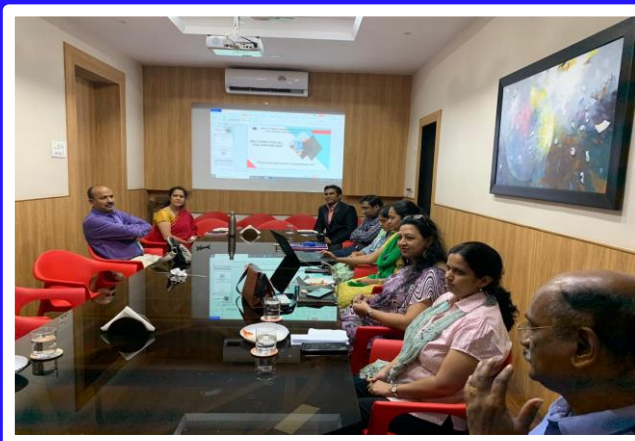
Date:- 10th February, 2020
Time:- 10AM to 5PM
Venue:- P Savlaram Hall, New AV Room

Opportunities open for BA,Bcom, BSc , Mcom,
MSc, BSc IT , BSc CS, BAF,BMS,BBI,BMM, FTNP
students of Satish Pradhan Dnyanasadhana
College, Thane.

Job Fair



Job Fair



Meeting of placement cell with HR
Manager of Companies